

Clayton County Public Schools

Building A Better Tomorrow, Today!

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ADVISORY

FOR IMMEDIATE RELEASE

Division of Communications, Public Relations, Marketing & Strategic Improvement

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CCPS Schools Celebrate National School Lunch Week

"Level Up with School Lunch" Campaign highlights #NSLW23

JONESBORO - In an effort to recognize the National School Lunch Program, serving nearly 30 million children each day, CCPS schools has been spending this week celebrating National School Lunch Week (NSLW) which will be observed nationally from October 9-13, 2023. The fun and creative campaign theme, "Level Up with School Lunch," has highlighted the importance of a healthy school lunch to a student's success both in and out of the classroom. The Level Up with School Lunch theme is intended to engage students and their families encouraging them to eat healthy school meals by linking nutritious foods to video and other games that resonate with them.

Research shows children are getting their healthiest meals at school. NSLW will highlight the nutritious foods available daily at CCPS schools highlighting the Level Up with School Lunch theme. Nutritious school lunch can help us all level up our nutrition with powerful protein, boost our health with healthy fruits and vegetables, hydrate and revive with milk, and win the game by eating whole grains.

Lunch menu entrées and sides include Power Up Fried Chicken, Sonic's Chili Cheese Dog, Loading Beef & Chicken Tacos, Fire Flower Hot Wings, Epic Baby Back Ribs, Luigi's Pizza, Zelda's Cheesy Fish Sandwich, Pac Mac & Cheese, Mario Confetti Coins, Celery Joysticks, Golden Rings, and more.

The federally funded NSLP has been fueling students for success for 77 years. "School lunches offer students fruits and vegetables, whole grains and milk, and meet federal nutrition standards limiting fat, calories and sodium," said Executive Director, Audrey Hamilton. "National School Lunch Week helps us educate parents and students about all the wonderful benefits of our lunch program and the impact it has on student academic success throughout the school year."

The "Level Up with School Lunch" campaign is made possible by the nonprofit School Nutrition Association and Kellogg's. Parents and students can follow the fun on social media using the hashtags #NSLW23, #LevelUpWithSchoolLunch and #SchoolLunch.

For more information on National School Lunch Week, visit mail to: https://www.clayton.k12.ga.us/departments/school_nutrition_and/or https://schoolnutrition.org/nslw/.



-An official document from the Clayton County Public School System-

About Clayton County Public Schools: Clayton County Public Schools (CCPS) is fully accredited by Cognia. The district offers a focused world-class program based on a challenging curriculum which is taught from pre-kindergarten through 12th grade. Serving over 50,000 students, Clayton County Public Schools is ranked among the 100 largest school districts in the U.S. and is the sixth-largest school system in Georgia.